



Wrap Your Crown Photoshoot™ & Fashion Show!

Sponsorship Packet



Dear Prospective Sponsors,

Greetings and welcome to Wrap Your Crown Photoshoot™ & Fashion Show!

Firstly, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship proposal.

This is the First Annual Wrap Your Crown Photoshoot™ & Fashion Show hosted and presented by Harambee Sacred Circles, LLC. Held at Mark Squared 1804 Montreal Court (Suite B) Tucker GA. 30084

You would be aware that this event will be held on November 3, 2018 and expected to be an outstanding community event! Wrap Your Crown Photoshoot™ & Fashion Show is an event to raise awareness about self-love, self-care, building self esteem and also creating an environment that supports entrepreneurship. This year's theme is “**Embrace Your Royalty.**”

This community event will provide an opportunity for our Sponsors to:

- Gain or expand visibility in the community
- Participate in a successful community event
- Support an event that brings a powerful message of positivity.

TARGET AUDIENCE Adults, Seniors, Teens, Fashion lovers, Christmas Shoppers, Gift Shoppers

DATE AND TIME Saturday, November 3, 2018- 1pm-9pm (Fashion Show Starts at 5pm)

LOCATION: Mark Squared Studios 1804 Montreal Court (Suite B) Tucker Ga. 30084

TRANSPORTATION: Free parking

PROMOTIONAL PLAN

- Fliers: 500+ delivered to businesses, companies, Surrounding /Metro Atlanta/ Gwinnett and beyond
- E-flyers: distributed through social media platforms, email and mass texting.
- Special Invitations to vendors and past participants
- Website information
- Huge Social Media campaign

We are seeking sponsorship of \$500 which would provide with **Platinum Sponsor** status.

- 8 Fashion Show tickets
- Social Media advertisement
- Your name/logo will be placed on our Sponsor page on the website including a link to your website.
- Logo on flyer
- Open microphone acknowledgement at the event with 3 minutes to speak or on stage Demo of service and/or product
- Company brochure/cards inserted in giveaway bags
- Opportunity to provide a sponsor-supplied 'promotional item' in each "swag bag" (if desired)
- Logo on T-shirts if paid by October 12th 2018
- Verbal and projected recognition of Sponsorship

We are seeking sponsorship of \$250 which would provide with **Gold Sponsor** status.

- 6 Fashion Show tickets
- Social Media advertisement
- Your name/logo will be placed on our Sponsor page on the website including a link to your website.
- Logo on flyer
- Open microphone acknowledgement at the event with 3 minutes to speak or on stage Demo of service and/or product

We are seeking sponsorship of \$100 which would provide with **Silver Sponsor** status.

- 4 Fashion Show tickets
- Social Media advertisement
- Your name/logo will be placed on our Sponsor page on the website including a link to your website.
- Logo on flyer

We are seeking sponsorship of \$50 which would provide with **Bronze Sponsor** status.

- 2 Fashion Show tickets
- Your name/logo will be placed on our Sponsor page on the website including a link to your website.

We are seeking sponsorship for **Gratitude Bag (Swag Bag)**

- Provide an item from your business and your business card, brochure or other promotional item.

We are excited and confident that your brand will gain significant marketing exposure and recognition for your business or organization.

Thank you again for your support, should you have any questions concerning event details, please contact me Sunshyne Purnell 678-824-5025

Yours Respectfully,
Shanika "Sunshyne Purnell, CEO
of Harambee House of Wellness
& The WYCP Team

MONETARY SPONSORSHIP AGREEMENT

Contact Name:	
Organization:	
Address:	

Email:	
---------------	--

Website	
----------------	--

Sponsorship Package: Details of Agreement

- Platinum Package (\$500) Gold Package (\$250)
- Silver Package (\$100) Bronze Package (\$50)
- Gratitude Bag(Swag Bag)

Sponsor Amount: \$

Upon signing this document, (name of sponsor _____) of (organization _____) has acknowledged that he/she has read, understood and agreed to the terms and conditions of this agreement. The sponsor has agreed to pay the amount of \$_____ and to provide the company logo for promotional purposes to Harambee Sacred Circles, LLC., for the Wrap Your Crown Photoshoot™ & Fashion Show.

Printed Name _____

Position Title _____

Signature _____ Date _____

Harambee Representative Printed Name _____

Signature _____ Date _____

(SEND All checks, Money orders and Registration Forms)
TO: Harambee Sacred Circles, LLC. •P.O Box 392102 Snellville, GA. 30039

**SEND ALL GRATITUDE(SWAG BAG) and big SHIPMENTS TO:
Harambee Sacred Circles, LLC. 3375 Centerville Hwy. #392102 Snellville GA. 30039**